

Social Intrapreneur Scorecard™

The **Social Intrapreneur Scorecard™** is an online tool that provides a high-level self-assessment of your Intrapreneurial orientation.

Social Intrapreneurs possess a unique combination of capabilities that distinguish them from more traditional employees. The Social Intrapreneur Scorecard™ helps you understand those differences.

The scorecard enables you to **compare yourself** with the attributes and characteristics of intrapreneurial versus traditional leaders. You can see for yourself if you are more traditional, intrapreneurial or a little of both. Organizations need both types of leaders.

The Intrapreneur Scorecard™ provides a *quick snapshot* of the following:

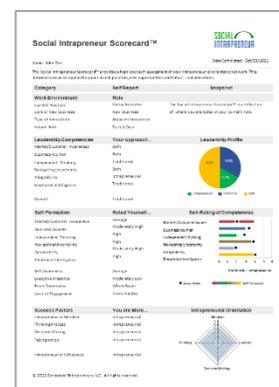
- **Leadership Profile** – Top Competencies of Successful Social Intrapreneurs
- **Self-Rating** – Intrapreneurial Competencies and Leadership Characteristics
- **Success Factors** - Mindset, Thinking, Decision Making and Action

It was designed for individuals, organizations, intrapreneurs and leaders who want to better understand their **own intrapreneurial capabilities**. It takes the guess work out of knowing if you have the key traits of successful social intrapreneurs.

It only takes 15-20 minutes to complete, and you will receive a **personalized** two-page executive summary with your results and information on how to interpret the Social Intrapreneur Scorecard™.

The Information provided by the Social Intrapreneur Scorecard™ is used in the following ways:

- Individuals use the information to enhance their own growth and development.
- Managers use the scorecard to develop the entrepreneurial capabilities of their people.
- Organizations use it to build their innovation groups and entrepreneurial teams.
- Executive's use it as part of their leadership development programs.
- Universities use it as part of their Executive Education, MBA and EMBA programs.



According to a study at the University of Toronto, the most sought-after professional for the 21st century economy are Intrapreneurs. *Isn't it time you found out if you have what it takes!*

The **Social Intrapreneur Scorecard™** helps you do just that.

The **Social Intrapreneur Scorecard™** helps you see for yourself what competencies, characteristics, and factors are critical for your success:

The two-page executive summary includes insight into your:

- Work Environment
- Leadership Competencies
- Self-Perception of Leadership Competencies
- Intrapreneurial Success Factors
- Intrapreneurial Influences
- A Snapshot of Each Element



The **Social Intrapreneur Scorecard Interpretation Guide** provides a more in-depth description of each of the elements within the scorecard.

It helps you understand who social intrapreneurs are, how they are different and why these capabilities are important.

Included in the guide is a comparison of your leadership competencies and self-perception.

A leadership development plan you can use to determine what actions you want to take to enhance and develop specific capabilities.



Corporate Entrepreneurs LLC is a professional services firm that helps organizations accelerate new business growth by identifying and developing their entrepreneurial talent and helping them build *Corporate Entrepreneurship/Intrapreneurship* as a core competency.

Susan Foley, Managing Partner is a known expert in the field of Intrapreneurship based on her research and work with Intrapreneurs and Social Intrapreneurs from around the world. She has spent the last twenty-five years helping organizations develop new growth businesses that have generated millions. She is an international speaker and the author of three books. Her latest book *Intrapreneurs: Who, What, How and Why* is available at [Amazon.com](https://www.amazon.com).

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“Activating Entrepreneurs from Within”