Intrapreneur Scorecard™ 2.0

The Intrapreneur Scorecard™ is an online tool that provides a high-level self-assessment of your Intrapreneurial orientation.

Intrapreneurs possess a unique combination of capabilities that distinguish them from more traditional employees. The Intrapreneur Scorecard™ helps you understand those differences.

The scorecard enables you to compare yourself with the attributes and characteristics of intrapreneurial versus traditional leaders. You can see for yourself if you are more traditional, intrapreneurial or a little of both.

The Intrapreneur Scorecard™ provides a quick snapshot of the following:

- **Leadership Profile** – Top Competencies of Successful Intrapreneurs
- **Self-Rating** – Intrapreneurial Competencies and Leadership Characteristics
- **Success Factors** - Mindset, Thinking, Decision Making and Action

It was designed for individuals, organizations, intrapreneurs and leaders who want to better understand their own intrapreneurial capabilities. It takes the guess work out of knowing if you have the key traits of successful intrapreneurs.

It only takes 15-20 minutes to complete and you will receive a personalized two-page executive summary with your results and information on how to interpret the Intrapreneur Scorecard™.

The Information provided by the Intrapreneur Scorecard™ is used in the following ways:

- Individuals use the information to enhance their own growth and development.
- Managers use the scorecard to develop the entrepreneurial capabilities of their people.
- Organizations use it to build their innovation groups and entrepreneurial teams.
- Executive’s use it as part of their leadership development programs.
- Universities use it as part of their Executive Education, MBA and EMBA programs.

According to a study at the University of Toronto, the most sought-after professional for the 21st century economy are Intrapreneurs. Isn’t it time you found out if you have what it takes!

The Intrapreneur Scorecard™ helps you do just that.
The Intrapreneur Scorecard™ helps you see for yourself what competencies, characteristics, and factors are critical for your success:

The two-page executive summary includes insight into your:

- Work Environment
- Leadership Competencies
- Self-Perception of Leadership Competencies
- Intrapreneurial Success Factors
- Intrapreneurial Influences
- A Snapshot of Each Element

The Intrapreneur Scorecard Interpretation Guide provides a more in-depth description of each of the elements within the scorecard.

It helps you understand who intrapreneurs are, how they are different and why these capabilities are important.

Included in the guide is a comparison of your leadership competencies and self-perception.

A leadership development plan you can use to determine what actions you want to take to enhance and develop specific capabilities.

Here are some of the companies that have used the Intrapreneur Scorecard:

These are some of the comments from individuals that have taken the scorecard:

“This is great – I wanted to know more.”
“It made me stop and think about myself – what I do, how I do it and what impact it has on my performance.”

“I knew I was different but now I know why.”

“If you want to validate and develop your own intrapreneurial competencies. I recommend that you start with the Intrapreneur Scorecard.”

“The scorecard gave my team insight into how they could operate more effectively.”

The Intrapreneur Scorecard™ can also be purchased as a package that includes the following:

- A personalized two-page executive summary with your results and information on interpreting the Intrapreneur Scorecard.

- A formal 30 minute review and discussion session to review your report and answer any questions you have about your results.

- A signed copy of the book, Intrapreneurs: Who, What, How and Why which explores the world of intrapreneurs and what it takes to be successful in that role.

The Intrapreneur Scorecard™ gives you a high-level overview of your Intrapreneurial orientation at work.

Corporate Entrepreneurs LLC is a professional services firm that helps organizations accelerate new business growth by identifying and developing their entrepreneurial talent and helping them build Corporate Entrepreneurship/Intrapreneurship as a core competency.

Susan Foley, Managing Partner is an expert in the field of Intrapreneurship based on her research and work with Intrapreneurs from around the world. She has spent the last twenty-five years helping organizations develop new growth businesses that have generated millions.

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“Activating Entrepreneurs from Within”