

Intrapreneur Scorecard™

The **Intrapreneur Scorecard** is an online tool that provides a high-level self-assessment of your Intrapreneurial capabilities.

Intrapreneurs possess a unique combination of capabilities that distinguish them from more traditional employees. The Intrapreneur Scorecard™ helps you understand those differences.

The scorecard enables you to **compare yourself** with the attributes and characteristics of intrapreneurial versus traditional leaders. You can see for yourself if you are more traditional, intrapreneurial or a little of both.

The Intrapreneur Scorecard™ provides a *quick snapshot* of the following:

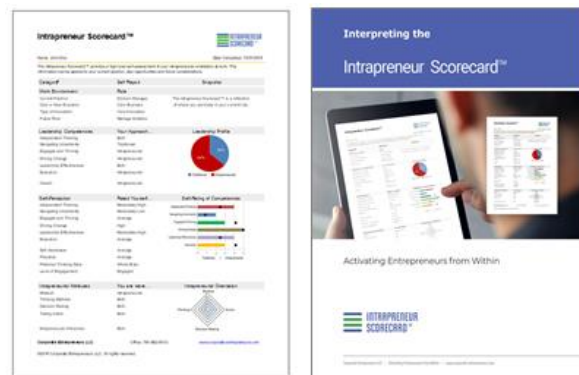
- **Leadership Profile** – More Traditional, Intrapreneurial or Both
- **Self-Rating** - Intrapreneurial Competencies and Characteristics
- **Intrapreneurial Attributes** - Mindset, Thinking, Decision Making and Action

The Intrapreneur Scorecard™ was designed for individuals, organizations, intrapreneurs and leaders who want to better understand their **own intrapreneurial capabilities**. It takes the guess work out of knowing if you have the key traits of successful intrapreneurs.

The **Intrapreneur Scorecard**™ only takes 15-20 minutes to complete and you will receive a **personalized** two-page executive summary with your results and information on how to interpret the Intrapreneur Scorecard™.

The Information provided by the Intrapreneur Scorecard™ is used in the following ways:

- Individuals use the information to enhance their own growth and development.
- Managers use the scorecard to develop the entrepreneurial capabilities of their people.
- Organizations use it to build their innovation groups and entrepreneurial teams.
- Executive's use it as part of their leadership development programs.
- Universities use it as part of their Executive Education, MBA and EMBA programs.



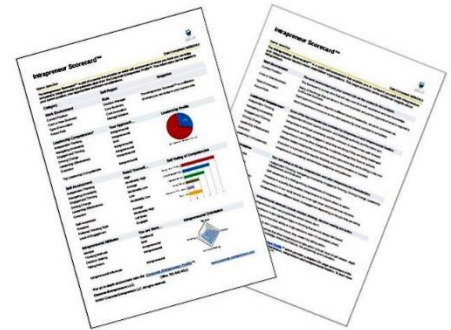
According to a study at the University of Toronto, the most sought-after professional for the 21st century economy are Intrapreneurs. *Isn't it time you found out if you have what it takes!*

The **Intrapreneur Scorecard**™ helps you do just that.

The **Intrapreneur Scorecard™** helps you see for yourself what attributes and competencies are critical for your success:

The two page executive summary includes insight into your;

- Work Environment
- Leadership Competencies
- Self-Perception of Leadership Competencies
- Intrapreneurial Attributes
- Intrapreneurial Influences
- A Snapshot of Each Element



The **Intrapreneur Scorecard Interpretation Guide** provides a more in-depth description of each of the elements within the scorecard. It helps you understand who intrapreneurs are, how they are different and why these capabilities are important.

Included in the guide is a comparison of your leadership competencies and self-perception. A leadership development plan you can use to determine what actions you want to take to enhance and develop specific capabilities.



These are some of the comments from individuals that have taken the scorecard:

“This is great – I wanted to know more.”

“It made me stop and think about myself – what I do, how I do it and what impact it has on my performance.”

“I knew I was different but now I know why.”

“The scorecard gave my team insight into how they could operate more effectively.”

Here are some of the companies that have used the Intrapreneur Scorecard:



The **Intrapreneur Scorecard™** can also be purchased as a package that includes the following:

- A **personalized** two page executive summary with your results and information on interpreting the Intrapreneur Scorecard.
- A formal **30 minute review** and discussion session to review your report and answer any questions you have about your results.
- A signed **copy of the book**, *Acceleration: Changing the Speed of Growth* which describes in detail the top competencies of Intrapreneurs.
- A **credit** toward the purchase of the full assessment, the Corporate Entrepreneur Profile™.*



The Intrapreneur Scorecard™ gives you a *high-level overview* of your Intrapreneurial traits while the **Corporate Entrepreneur Profile™** provides a more *comprehensive, in-depth analysis of all the competencies and behaviors of Intrapreneurs*.

The **Corporate Entrepreneur Profile™** includes a detailed 20+ page assessment of the 17 competencies and 33 behaviors of successful intrapreneurs, corporate entrepreneurs and entrepreneurial leaders. We analyze your results, compare your results to other Intrapreneurs and executives and provide a one hour feedback session and coaching.

The [Intrapreneur Scorecard](#) and [Corporate Entrepreneur Profile](#) are exclusive products and services of Corporate Entrepreneurs LLC.

Corporate Entrepreneurs LLC is a management consulting firm that helps organizations accelerate new business growth by identifying and developing their entrepreneurial talent and works with them to build *Corporate Entrepreneurship* as a core competency.

Susan Foley, Managing Partner has spent the last twenty five years helping organizations develop new growth businesses that have generated millions.

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“Activating Entrepreneurs from Within”