

Corporate Entrepreneur Profile™

Innovation is the key driver of growth but it is intrapreneurs that are the ones that help you achieve that growth.

Corporate entrepreneurs, intrapreneurs and entrepreneurial leaders are individuals inside established organizations responsible for building new businesses, products, services or processes that create value and generate new business growth. With innovation being the number one focus for CEO's across industries, its key to find, support and develop these innovators. But do you know who they are?

- *Who are the entrepreneurs inside your organization?*
- *What are the competencies they need to accelerate growth?*
- *How are you leveraging this untapped potential?*

Our research has shown that entrepreneurial leaders require a new set of competencies that distinguish them from traditional leaders.

The skills and capabilities that propelled most executives to the top of organizations in the past are not the skills required to build new growth businesses today. Yet most organizations do not know who these entrepreneurs are, why they are different, or even why it is important. *We do!*



We worked with senior executives across a wide spectrum of industries that were responsible for building million and billion dollar businesses for their organizations. Each of these individuals exhibited behaviors and competencies that set them apart from their peers.



The Corporate Entrepreneur Profile™ was developed from this research with the help and support of these executives. It is a success profile for entrepreneurs inside organizations.

The Corporate Entrepreneur Profile™ provides an in-depth analysis of your entrepreneurial capabilities. It looks at the critical behaviors and competencies of successful corporate entrepreneurs, intrapreneurs and entrepreneurial leaders. We identified 17 competencies and 33 behaviors corporate entrepreneurs need to be effective.

Individuals, innovation groups and executives that take the profile are able to see if they have the competencies and behaviors needed to be an entrepreneur inside of an organization. Organizations that have identified and developed their internal entrepreneurs have achieved higher levels of productivity, engagement, innovation and financial returns.

The Corporate Entrepreneurial Profile™ helps identify both the individual and organizational issues that get in the way of developing entrepreneurship. It highlights strengths, areas of opportunity, and makes recommendations for future development.

It's like a GPS for your innovation journey!

Here's a screenshot from the actual report you'll get:



The Corporate Entrepreneur Profile™ includes a detailed 20+ page assessment of the top seventeen competencies and thirty three behaviors of corporate entrepreneurs.

The report is broken into three sections, competencies, behaviors and development.

We work with you to interpret the results and outline steps moving forward.

We designed and developed the profile in collaboration with The Devine Group who validated that corporate entrepreneurs are in fact a *distinct* group of individuals. We then compared the results to traditional leaders to establish a benchmark. The results are compared against a database of 10,000 profiles.

How did previous clients use the Corporate Entrepreneur Profile?

- Organizations use it to identify, develop and retain entrepreneurial talent.
- Innovation leaders use it to develop and build innovation teams.
- Executives use it as part of their leadership development programs.
- Individuals use it to enhance and develop their own entrepreneurial capabilities.
- Human capital leaders use it for talent management and workforce planning.
- Universities use it as part of the Executive Education, MBA and EMBA programs.

The Corporate Entrepreneur Profile™ has been used by individuals and teams in organizations like:



“The Corporate Entrepreneur Profile helped our innovation team understand what they needed to change to be more effective with our business partners. Since then we have successfully launched a number of innovations with our business partners.”

Chief Innovation Officer, Consumer Products Company

We're ready to support you and your organization in making the invisible, the intangible and the unthinkable possible.

We're on a mission to support corporate entrepreneurs, intrapreneurs and entrepreneurial leaders with the best individual and team assessment tool on the market, so we're glad to help!

Let us know how you'd liked to use the profile? It is available as:

- Individual Profile Report
- Team Comparisons
- 360 Degree Profile
- Culture Report
- Customized Profile
- Benchmark

If you're not sure, why not go through your situation with us and we can decide together? Call 781-662-9513 or contact us at <http://www.corporate-entrepreneurs.com/contact/>

Discover how to activate the intrapreneurs inside your organization – it's crucial now more than ever before.



Corporate Entrepreneur Profile™ Brochure

The Corporate Entrepreneur Profile™ Brochure provides an overview of the top entrepreneurial competencies for intrapreneurs, corporate entrepreneurs and entrepreneurial leaders.

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To find out more about Corporate Entrepreneurs LLC visit our website at www.corporate-entrepreneurs.com

