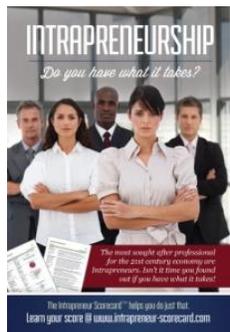


## Intrapreneur Scorecard™



The **Intrapreneur Scorecard™** is an online tool that provides a high level self-assessment of your Intrapreneurial capabilities.

Intrapreneurs possess a unique combination of capabilities that distinguish them from more traditional employees. The Intrapreneur Scorecard helps you understand those differences.

The Scorecard enables you to **compare yourself** with the attributes and characteristics of intrapreneurial versus traditional leaders. You can see for yourself if you are more traditional, intrapreneurial or a little of both.

The Intrapreneur Scorecard™ provides a *quick snapshot* of the following:

- **Leadership Profile** – More Traditional, Intrapreneurial or Both.
- **Self-Rating** – Self-Perception of Intrapreneurial Competencies and Capabilities
- **Intrapreneurial Attributes** - Mindset, Thinking, Decision Making and Action

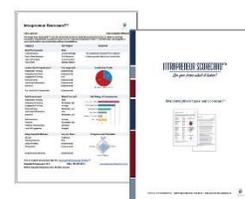
The Intrapreneur Scorecard™ was designed for individuals, organizations, intrapreneurs and leaders who want to better understand their **own intrapreneurial capabilities**. It takes the guess work out of knowing if you have the key traits of successful intrapreneurs. It only takes 15 minutes to complete and is available in the following three options:

#1: The **Intrapreneur Scorecard™** includes:

- A **personalized** two page executive summary with your results.

#2. The **Intrapreneur Scorecard™ Plus Interpretation Guide** includes:

- A **personalized** two page executive summary with your results and
- A **guide** for Interpreting the Intrapreneur Scorecard™.



#3: The **Intrapreneur Scorecard Package™** includes the following:

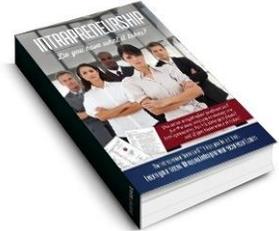
- A **personalized** two page executive summary with your results.
- A **guide** for Interpreting the Intrapreneur Scorecard™.
- A formal **30 minute review** and discussion session to review your report and answer any questions you have about your results.
- A signed **copy of the book** *Acceleration: Changing the Speed of Growth* which describes in detail the top competencies of Intrapreneurs.
- A **credit** toward the purchase of the full assessment, the Corporate Entrepreneur Profile™.\*



The information provided by the **Intrapreneur Scorecard™** is used in the following ways:

- Individuals use the information to enhance their own growth and development.
- Managers use the scorecard to develop the entrepreneurial capabilities of their people.
- Organizations use it to build their innovation groups and entrepreneurial teams.
- Executive's use it as part of their leadership development programs.
- Universities use it as part of their Executive Education, MBA and EMBA programs.

According to a study at the University of Toronto, the most sought after professional for the 21<sup>st</sup> century economy are Intrapreneurs. Isn't it time you found out if you have what it takes!



The **Intrapreneur Scorecard™** helps you do just that.

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Here are some of the comments we've heard from individuals that have taken the scorecard:

*"This is great - I wanted to know more."*

*"It made me stop and think about myself - what I do, how I do it and what impact it has on my performance."*

*"I knew I was different but now I know why."*

*"The scorecard gave my team insight into how they could operate more effectively."*

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The **Intrapreneur Scorecard™** gives you a *high level overview* of your Intrapreneurial traits. If you are interested in a more detail analysis look at the **Corporate Entrepreneur Profile™** which provides a more *comprehensive, in-depth analysis of all of the competencies and behaviors of Intrapreneurs*.

**Corporate Entrepreneurs LLC** is a management consulting firm that helps organizations accelerate new business growth by identifying and developing their entrepreneurial talent and works with them to build Corporate Entrepreneurship as a core competency. Susan Foley, Managing Partner has spent the last twenty five years helping organizations develop new growth businesses that have generated millions.

### **Corporate Entrepreneurs LLC**

Office: 781-662-9513

[susan@corporate-entrepreneurs.com](mailto:susan@corporate-entrepreneurs.com)

[www.corporate-entrepreneurs.com](http://www.corporate-entrepreneurs.com)

**“Activating Entrepreneurs from Within”**