

Corporate Entrepreneurs LLC

Name and Title

Susan Foley, Managing Partner

Expertise

Corporate Entrepreneurship
Intrapreneurship and Social Intrapreneurship
Entrepreneurial Leadership
Innovation Growth



Education

B.S., Business Administration, Rochester Institute of Technology
M.B.A., Marketing Management, Rochester Institute of Technology
CAGS, Simmons College, Graduate School of Health Studies
Executive Management Training, INSEAD

Susan Foley is the Managing Partner of Corporate Entrepreneurs LLC, a firm that helps organizations develop corporate entrepreneurship as a core competency to accelerate new business growth. Susan has spent the last twenty five years helping organizations build new businesses that have generated millions. As an experienced corporate entrepreneur (Intrapreneur) she understands the challenges of building corporate entrepreneurship as a core competency inside of an established organization. Susan has been an Executive in Residence at Babson College and has taught Corporate Entrepreneurship in Babson's Executive Education program. At Suffolk University, she has taught Social Change and she has been a fellow at their Center for Innovation and Change Leadership.

Susan is an author, speaker, consultant, and educator. She has authored numerous articles and has two books, *Entrepreneurs Inside* and *Acceleration: Changing the Speed of Growth*. These books provide a practical look at corporate entrepreneurship, innovation, and execution. Susan's research with senior executives in large organizations helped define the characteristics, traits and competencies that corporate entrepreneurs need to be successful. This work shed new light on the challenges organization's face in identifying, developing and retaining their most entrepreneurial and innovative talent.

The Corporate Entrepreneur Profile™ was built to help organizations overcome those challenges. Susan then researched and built the Social Intrapreneur Profile™ for organizations interested in social Intrapreneurship. Susan's firm provides competency assessments, entrepreneurial audits, and innovative thinking and action workshops along with leadership briefings on entrepreneurship.

Prior to this Susan was Executive Director of Research Centers at Babson Executive Education, responsible for the Working Knowledge, Process Management and Business Innovation research centers. Before joining Babson Susan was Vice President of Industry Research Services at Standard & Poor's where she built the Industry Research Services business as a venture funded initiative within McGraw-Hill. She held senior positions at 3M, Hewlett-Packard, Digital Equipment, DMR Group (now Fujitsu) and Arthur D. Little. Susan is member of the National Speakers Association, chair of The Boston Club, Distinguished Leaders series and she is a certified Hospice Volunteer.

Susan is on a mission to help individuals and organizations understand why corporate entrepreneurs are needed more than ever in the current economic climate. In doing so, she is awakening the entrepreneurial spirit within all of us.

www.corporate-entrepreneurs.com

Corporate Entrepreneurs, LLC – 83 Hesseltine Avenue, Melrose, MA 02176 – 781-662-9513 – susan@corporate-entrepreneurs.com